



BLUTECH
LENSES

CLEARVISION[®]
optical company

on January 19 2016

Embracing the Dawn of Blue Light

Location: Dave & Busters
6010 Richmond Ave
Houston TX 77057

Registration: 6:00 pm - 7:00 pm
Dinner: 6:30 pm - 7:30 pm
ABO Seminar: 7:30 pm to 8:30 pm

RSVP by
January 17th
Online: www.coat.tv
Text: 713-890-2520
Cost: 2016 Annual Membership- \$75
Non-members - \$25

This workshop will analyze the threats of Blue Light on our patients and provide proven science based clinical solutions to protect our patients. As a result of taking this course, the student will be able to: Understand by peer reviewed science the dangerous effects of Blue Light exposure. Identify which patients are at the most risk of blue light damage. Learn step by step proven clinical implementation strategies to build a Blue Light practice

About ClearVision Optical Company

When Fred Friedfeld founded ClearVision in 1949, his goal was to create a great experience for independent eyecare professionals by providing high quality products and exceptional service. While we've grown considerably since then, this has remained part of our mission. At ClearVision, it's about the experience. The experience we provide in helping you grow your business, and our experience in building relationships with our customers.

The ClearVision experience is what sets us apart from other optical companies: we treat our customers as we wish to be treated. Taking the time to connect with our customers helps us continue to move forward in our thinking, our designs, our services, and most of all, our commitment.

About the Speaker



Valerie Manso is Regional Vice President of Strategic Partnerships for VSP and President of Manso Management Resources, Inc., a training and development company specializing in the ophthalmic industry since 1993. Valerie is a 40+ year veteran of the optical industry and she brings a wealth of expertise

to her training programs. Valerie is also the Director of Staff Education for OD Excellence, and administers the Company's innovative Office Management Certification Course (OMCC) and Excellence in Management (EM) programs.



COAT is always looking for your valuable suggestions, questions, comments, ideas, thoughts, etc.,

Please do not hesitate to contact me via
Email: coatpresident@yahoo.com
Phone or Text: 713-890-2520.

We look forward to seeing everyone at the meeting on Tuesday, November 17, 2015

Your COAT President
Mustafa Asif,
ABOC



Follow us
on Twitter

@texas_optician



COAT CHRONICLES

By
Mustafa Asif

Hello Members, First of all I would like to Thank each and everyone who attended the meeting in November at Fratelli's Italian Ristorante which was hosted by Eye Care Express Lab. Mr. John C. Soper had the crowd focused all night long with his creative teaching methods and by the end of the night everyone left with a better understanding on how to fit patients in their multifocal lenses.

One of our main goals as COAT leadership is to promote the profession of opticianry in the state of Texas. We are working with the Opticians Association of America to educate the local residents of the state. I would also like to encourage all members to sign up for the OAA Royalty program with VisionWeb. The details are on the next page. This helped COAT in the past and it is off no cost to you. We could use all the support we can to make it a great organization.

Also, if you know any opticians in the city, who are not COAT members, please bring them to meetings and encourage them to learn from the excellent learning opportunities that are provided by our sponsors.

As we start a new year, we look forward to year of success and blessings. We look forward to seeing everyone at all the meetings this year.

Established in 1926, the Opticians Association of America (OAA) serves as the only national organization representing opticianry's business, professional, educational, legislative and regulatory interests.

OAA fosters, supports and sponsors programs of competency certification, licensing and continuing education for professional development.

For more information please contact the Opticians Association of America's home office at 3740 Canada Road, Lakeland, TN 38002, 901.388.2423, chris_allen14@att.net, or www.oaa.org.



RSVP by January 17, 2016
Register Online Today!
www.coat.tv



VisionWeb's OAA Royalty Program

Streamline Your Practice and Support COAT!

By ordering ophthalmic products through VisionWeb, you can earn non-dues revenue for our state with the VisionWeb OAA Royalty Program. In addition to streamlining your practice through online ordering, every order you place will help our state association to earn royalties that will help fund membership building and practice enriching programs.

What's more, using VisionWeb to place your eyecare product orders online is FREE, and VisionWeb does not interfere with your supplier pricing relationships or buying group discounts, so you can continue to enjoy your discounts when you place your orders online through VisionWeb.

How Does the Program Work?

All OAA members who use VisionWeb are eligible to participate. To register, simply log in to www.visionweb.com and click the OAA Royalty Program registration button. Once you register, all orders placed by any member of your staff will count towards your practice's order total for the annual earning period, which runs from April - March each year.

Once your practice places 600 orders during the earning period, a 1% royalty is earned on the transaction fee paid by the 1200 suppliers with whom you order, approximately \$1 per order. Place orders during this time and we will increase the royalty percentage to 2%, place over 2,400 orders and we will increase the royalty percentage to 3%. Get Started Today!

Take advantage of the program and FREE online ordering by registering with VisionWeb today. Register online at www.visionweb.com, or if you need additional help, please contact VisionWeb Customer Service at (800) 874-6601.



Welcome our new
Diamond Sponsor for 2016



Find Little Eyeglass Guy!

He's hiding inside this newsletter.
Be first to email his location and
win a Starbucks gift card!
Email coatpresident@yahoo.com

November Highlights



Thank You for a great meeting to Eye Care Express Lab and Mr John Soper who have been a long time supporter of COAT and opticians in the state of Texas. We appreciate their commitment.

Here is Mr. Ty and Simone of Eye Care Express Lab giving a gift card to one of the winners. Congratulations to all the winners of the night.



Austin doing his best duck face impression at the meeting with Jane Sears - Brand Sales Consultant with Essilor USA



Lisa Harmon (Top) enjoying dinner with COAT members. Laura and Michelle (right) always smiling.





2016 Annual COAT Application

First Name: _____ Last Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Practice / Business: _____

Check all that Apply: (Please Select one and enter Certification or License number)

- | | | |
|--------------------------------------|---|--------------------------------------|
| <input type="checkbox"/> ABO _____ | <input type="checkbox"/> Optician | <input type="checkbox"/> Lab Tech |
| <input type="checkbox"/> NCLE _____ | <input type="checkbox"/> OD | <input type="checkbox"/> Student |
| <input type="checkbox"/> COT _____ | <input type="checkbox"/> MD | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> COA _____ | <input type="checkbox"/> Office Manager | |
| <input type="checkbox"/> COPE _____ | <input type="checkbox"/> Billing Staff | |
| <input type="checkbox"/> Other _____ | | |

2016 Annual Membership Fee is \$75 (Please make Check or Money Order Payable to COAT)
(After February 28th it will be \$80)

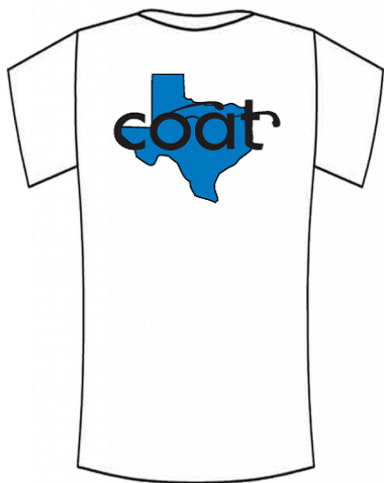
Method of Payment: _____ Date of Payment: _____

If you want to volunteer with COAT please email coatsecretary@yahoo.com and tell us your area of interest. We are always looking for fresh new ideas. Thank You

You can also mail this form with your payment to:

COAT
P.O. Box 27630 Houston, Texas 77227

Prices are subject to change without notice. No refunds or exchanges. COAT is a 501(C)(6) non profit organization.



T-SHIRT DESIGN CONTEST

Submit your designs to the email address below.

Winner gets a FREE T SHIRT

Deadline

December 15th

Must Design

Front and Back

Good Luck.

\$25 Gift Card for the Winning Design
And a FREE T- Shirt



Susan Chumchall from Insight Optical was big winner of the night . Here she is along with Mr Ty, Simone , David and Mustafa , accepting her award.



Annual Member Farzana Sayani from Vision Express was among the winners of the night. Here she is with the Eye Care Express Lab and Essilor USA team.



FIGHTING FOR THE INDEPENDENT ECP SINCE 1977



Partners with independent ECP's across the country and around the globe since 1977.

Uncompromising in our commitment to quality, detail, and fit, our collections offer looks to suit any style and any price range.

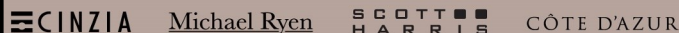
Dedicated to increasing profitability for our clients.

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- Brand Security
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- VSP Approved
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2016 Advertising Sponsorship Program

- **Diamond Level** **\$995**

 - Full page ad (8.5" x 11 ") in 6 newsletters
 - Sponsor page web link
 - Logo on sidebar of five web pages
 - Ad image on Facebook
 - Ad send to members on twitter

- **Gold Level** **\$695**

 - 1/2 page ad (7.5"x4.5") in 6 newsletters
 - Sponsor page web link
 - Logo on sidebar of five web pages
 - Ad image on Facebook

- **Silver Level** **\$495**

 - 1/4 page ad (3.5"x4.5") in 6 newsletters
 - Sponsor page web link
 - Logo on sidebar of five web pages
 - Ad image on Facebook

- **Bronze Level** **\$395**

 - Business card size ad (2.0"x3.5") in 6 newsletters
 - Sponsor page web link
 - Logo on sidebar of five web pages
 - Ad image on Facebook

For More Information Please Contact

COAT President Mustafa Asif, ABOC

coatpresident@yahoo.com

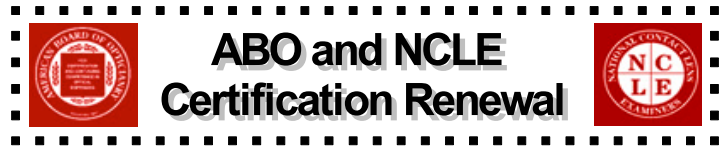
COAT Secretary Martha Dela Torre

coatsecretary@yahoo.com

You can also call the COAT office line

Tel: 713-890-2520

We at COAT believe in partnering with sponsors and advertisers so we can help educate the local optician. Your support helps us bring innovative and informative ideas to promote the field of opticianry. Thank You for your support.



All ABO and NCLE certifications are for three (3) years. Continuing education credits (CECs) must be earned within the three year certification period and may not be accumulated and carried over from one period to another. All CECs and renewal fees are due on or before your expiration date. If you fail to complete the requirements on time, you have a 4th year to complete them. During that year, your certification is suspended. This suspension year is not an extension, but will overlap into your next certification period.

Continuing Education Renewal Requirements:

- ABO Certified: Send in 12 ABO approved CECs (up to 3 may be NCLE approved) and the \$85 fee.
- NCLE Certified: Send in 18 NCLE approved CECs (up to 6 may be ABO approved) and the \$85 fee.
- ABO and NCLE Certified: Send in 21 CECs (9 ABO approved and 12 NCLE approved) plus the \$170 fee.

Acceptable Continuing Education Credit:

For ABO:

- Spectacle related courses approved by ABO with an assigned course number.
- Advanced certification prerequisite courses (ABO or NCLE).

For NCLE:

- Contact lens related courses approved by NCLE with an assigned course number.
- Advanced certification prerequisite courses (ABO or NCLE).

Contact lens related courses approved by NCLE with an assigned course number. Advanced certification prerequisite courses (ABO or NCLE).

Alternate Renewal Methods:

- New ABO: You may submit proof of maintaining a valid state license if the state has a satisfactory provision for continuing education.
- New NCLE: You may submit proof of maintaining a valid state license if the license entitles you to fit contact lenses and the state has a satisfactory provision for continuing education.
- For Either: You may also retake and pass the exam for recertification instead of earning CECs, but only in the third or suspension year of your certification. You may not sit for the exam at any other time during your certification.

Send CEC's and renewal fees to:

ABO/NCLE - 6506 Loisdale Rd., Suite 209, Springfield, VA 22150, and include name, address and certificate number.

Check certification status 24/7 on the ABO-NCLE website.
www.abo-ncle.org

Job Bank

Full Time, Experienced Optician

Optometry Practices - Kingwood, TX
 Wanted: Full time, experienced and knowledgeable optician for a multi-site group optometry practice in Kingwood, Texas. We're looking for an enthusiastic, friendly and professional individual to add to our already amazing staff. Must be able to frame style, troubleshoot, perform adjustments/repairs as well as know/understand various vision insurance plans. Competitive salary, health/dental insurance and commission.

Please submit resume to
 COOHoustonOptical@gmail.com
 Posted 10-23-15

Full Time Optician

Modern boutique optometry office in the northwest of Houston looking for an **OPTICIAN** (Certified a plus) that will join our private office. Job duties include reception, lens edging, frame styling and adjustments, and excellent sales abilities. Must be knowledgeable, friendly, up-beat and professional. Position is full time, monthly bonus based on production, competitive salary. Health Insurance and retirement benefit. No Sundays and some Saturdays off per month.

Please e-mail resume to eyedoctorchen@irendi.com, fax to 281-357-9226 or call 82-541-6214
 Posted 10-23-15

EXPERIENCED OPTICIAN

New optometry office near Clear Lake City, Texas looking for a friendly, professional, outgoing and dependable optician with excellent customer service. Must have experience with insurance claims, optical sales, frame styling, adjusting and dispensing. Weekdays 10-6, Saturdays 9-2, no Sundays. Salary based on experience.

Email: opticaledge88@gmail.com
 Phone: 281-984-7515
 Posted 10-23-15

Eye Elegance is an independent optical boutique providing luxury eyewear in Houston, Texas since 1989. Our brand is expanding with a second location opening this fall. We are looking for **2 MOTIVATED F/T OPTICIANS** with excellent customer service skills to join our team.

Our ideal candidates should have at least 3 years experience in luxury eyewear sales and possess excellent opticianry, written and verbal communication skills.

Familiarity with the latest lens and frame technologies is essential. Applicants should be friendly, self-motivated and have strong problem solving skills. Strong computer skills would be beneficial.

Responsibilities include: Providing top notch customer service while working with customers to identify and assess their eyewear needs. Perform eyewear adjustment/repairs. Inspect glasses, take optical measurements and problem solve any optical issues.

Lens and frame ordering through online ordering systems. Help keep storefront organized and clean. We offer a very competitive salary, health, dental and life insurance, along with 401k with company match and profit sharing. Check out www.EyeElegance.com to learn more about us! E-Mail resume to mail@eyeelegance.com or Fax 713-622-3339

Posted: 8-3-15

EXCITING CAREER OPPORTUNITY

Position: Full-Time Optician Needed

Professional optometrist office, SH 249/Louetta, is searching for a candidate that is passionate about helping patients, ready to support a small team environment. If you are an experienced optician with outstanding customer service skills, you may be the perfect fit for our practice. Must be self-motivated, with an outgoing personality, able to multi-task, have strong sales experience and be proficient on computers. The position includes competitive pay, full benefits (health/dental/PTO), and on-going training.

As an employee of PREMIER VISION, our goal is to always place the best interest of the patient first. Our mission is to ensure patients maintain healthy sight for the rest of their lives, and our motto is See the Difference in our exceptional customer service.

Job Description & Requirements:

As a full-scope Optician your duties will include but are not limited to the following:

Assisting patients select the appropriate eyewear based on their prescription, facial features, and lifestyle needs. Adjust and troubleshoot patient's eyewear. Accurately final inspect eyewear. Contact patients when eyewear is ready.

Place eyeglass and contact lens orders to the lab or manufacturer.

Knowledgeable about vision and medical benefits in order to help patients understand their insurance and maximize their savings.

Answering phones in a helpful and friendly manner. Greeting patients, making appointments and verifying insurance before patients arrives for appointments.

Minimum Requirements:

2 Yrs experience Optical/Optometric field

HS Diploma or higher

Strong math and computer skills

Cristina De La Peña, OD | PREMIER VISION | 281-370-3030 | cdelapena@premier-vision.net

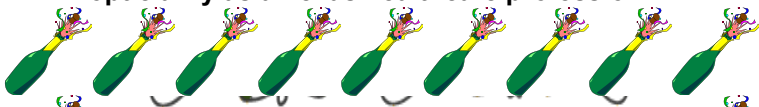
Posted 10-23-15



Certified Opticians Association of Texas
PO Box 27630
Houston, TX 77227

Mission Statement

Certified Opticians Association of Texas provides educational opportunities to certified and non-certified eye care providers, promoting opticianry as a Texas healthcare profession.



Tuesday, January 19, 2016

**Presented by
Valerie Manso**

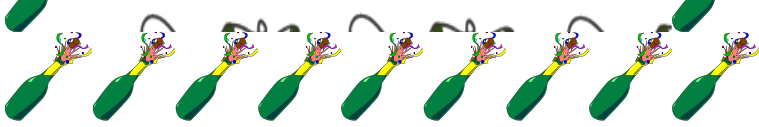
**BLUTECH
LENSES**

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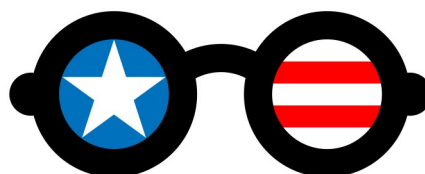
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Text: 713-890-2520



OPTICIANS



Helping America See



2016 COAT CALENDAR

- January 19 - Eye Solutions
- March 15 - Essilor USA
- May 17 - Luxottica Group
- July 19 - tba
- September 20 - Vision-Ease
- November 15 - Europa Int.

2015 BOARD of DIRECTORS

- President: Mustafa Asif, ABOC
- Vice President: Austin Raths, ABOC
- Treasurer: Austin Raths, ABOC
- Secretary: Martha De La Torre